



The Mixer by Colour Revolution, \$26; 877-259-8767 for stores. Revlon Color Silk Root Perfect, \$4; at drugstores.

innovation: root rehab In the past touching up your roots was a messy proposition that involved bowls, brushes and invariably a few stains. Two new products are offering the hair-coloring equivalent of point and click. The Mixer by Colour Revolution comes in a syringelike applicator that eliminates the need for mixing—just aim it at your regrowth, squeeze out the formula, leave it in for 30 minutes, and then wash it out. Another shortcut: Revlon Color Silk Root Perfect, which features a built-in sponge applicator.



Jennifer Lopez

Maybelline Unstoppable eyeliner in Onyx, \$7; drugstore.com. Scott Barnes Illumineye in Urban Legend, \$20; 877-551-7257.



insider trick: eye lights You don't have to be Caravaggio to master eye makeup, but a little understanding of the Italian painter's methods can help. Chiaroscuro—the interplay of light and shade—is the key, says Lopez's makeup artist Scott Barnes, who uses black liner and a cloud of gray shadow to set off her smoky look. "I like to use a shadow that's a bit lighter than the liner, so you get dimension," he says. "If you use too much black shadow and liner on the eye, you can end up looking like the dog from *The Little Rascals*."

HAIR & NOW



Eva Longoria



Beyoncé



Reese Witherspoon



Maria Menounos

up, up and away! Once reserved for prom queens and beauty-pageant contestants, the mini half-up, half-down look is enjoying a major renaissance in Hollywood these days. "It's sort of Brigitte Bardot meets *Valley of the Dolls*," says celebrity stylist Ken Paves, who created Eva Longoria's retro do. The trick to getting the look right? Avoid excessive teasing. "If you have too much height in the front, it can go Valley girl really quickly," Paves warns.